

EXPERIENCE

Quantifyd – Frontend Developer Intern

Summer 2025 | West Palm Beach, Florida

- Designed and developed high-impact landing pages for both corporate and flagship products using HTML, CSS, and JavaScript, enhancing user experience and brand presence
- Collaborated closely with cross-functional teams of backend and frontend engineers to plan, develop, and launch valuable product features
- Maintained ongoing communication with the board of advisors to align product development with company vision and ensure features delivered meaningful value to users

UNC Department of Computer Science – Teaching Assistant

January 2025 – Present | Chapel Hill, NC

- Facilitated weekly office hours, supporting 100+ students in HTML, CSS, JavaScript, and UI/UX design, resulting in a ~20% increase in classroom engagement
- Mentored students on design frameworks, providing hands-on guidance and feedback that improved participation and boosted attendance by ~15%
- Developed interactive exercises and assignments to streamline learning and enhance student engagement

1893 Brand Studio – Web Developer

January 2025 – Present | Chapel Hill, NC

- Redesigned Dulce Café's website, creating wireframes and prototypes in Figma for an improved user experience
- Collaborated with design, storytelling, and campaign teams to align digital solutions with brand goals
- Revamped 1893 Brand Studio's website for Linda's Bar & Grill, enhancing layout, accessibility, and engagement

CSSG Breast Cancer Hub – UI/UX Designer

August 2024 – May 2025 | Chapel Hill, NC

- Designed and launched a mobile app for Breast Cancer Hub, transforming the nonprofit's website into an accessible, user-centered mobile experience
- Developed wireframes, user flows, and interaction models to enhance patient education, early detection, and global accessibility
- Contributed to the app's successful release in May 2025, supporting the organization's mission to expand outreach and health education worldwide

ADDITIONAL

Design

User Research, User Interview, Wireframing, Prototyping, User Flows, A/B Testing, Design Systems, Market Research, Storytelling, Video Editing

EDUCATION

University of North Carolina at Chapel Hill

May 2027 | GPA: 3.8

B.A. Computer Science & B.S. Information Science

INVOLVEMENT

HackNC 2025 – Director of Marketing

April 2025 – Present

- Spearheaded photoshoots and developed compelling visual branding for HackNC, the largest hackathon in the Southeastern United States, amplifying the event's visibility and attracting a diverse participant base
- Led and managed a marketing committee of 10+ members, driving efficient execution of marketing campaigns and ensuring all deliverables meet critical deadlines
- Produced dynamic video content that consistently garnered 3,000+ impressions per post, fueling a 20% increase in social media engagement

Chinese Undergraduate Student Association – President

February 2025 – Present

- Organized and led impactful social and cross-cultural events with 30+ attendees, fostering diversity and cultural exchange within the community
- Launched and managed the Big/Little mentorship program, successfully pairing over 50 mentees with 50 mentors and driving a ~10% increase in overall club engagement
- Supervised workflow and coordinated board members in event planning and execution, ensuring seamless operations and timely delivery of all initiatives

AWARDS AND HONORS

Milwaukee Bucks Business Analytics Hackathon Winner 2025

Deans List Fall 2023 – Spring 2025

UNC Honors 2023 – Present

Accelerated Research Scholar

Assured Enrollment in School of Information Science

\$5k Summer Study Abroad Scholarship 2024

Tools and Languages

Figma, Adobe Creative Suite, Canva, HTML, CSS, JavaScript, React Native, React.js, TypeScript, Python, Java, Microsoft Excel & Powerpoint